Hearing care plans offer tremendous value

Offering a hearing care plan as part of a comprehensive benefits package can result in increased employee satisfaction and productivity.

The benefits are measurable

Decreased healthcare costs
Research has demonstrated the detriments of untreated hearing loss, which include a higher risk of dementia and cognitive decline, falls, depression, and lower quality of life.
And not surprisingly, untreated hearing loss has been associated with substantially higher total healthcare costs. Diagnosis and early treatment of hearing loss can help reverse those consequences.

Better employee productivity
Hearing loss can impact productivity and performance in even the best employees. The benefits of treatment span most every dimension of life, including self confidence and work relations.

High value at a low cost
This hearing discount program is available at no cost cost to employees and employers. An additional perk is the discount program extends the discount to family members of the employee.

The facts
- 1 in 3 adults over 60 years old suffers from hearing loss
- Hearing loss is the 3rd most prevalent health condition in the US
- 48 million people report some form of hearing loss
- 65% of people with hearing loss are below retirement age - hearing changes can occur in a person’s 30s and 40s

Have any questions?

Please reach out to your dedicated Client Manager or Sales Representative for more information.

3Hearing Health Foundation 4Hearing Loss Association of America 5Better Hearing Institute 6National Institute on Deafness and Other Communication Disorders