

Envoy

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# Dream Summit Deck— Leader Role Modeling



Envoy



# ...in the bathroom



**People look to leaders  
for what to do and  
what not to do**

## What we're going to chat about today...

- 1 Why is leader role modeling important
- 2 What it looks like in practice
- 3 What are the strengths and opportunities in your own leadership



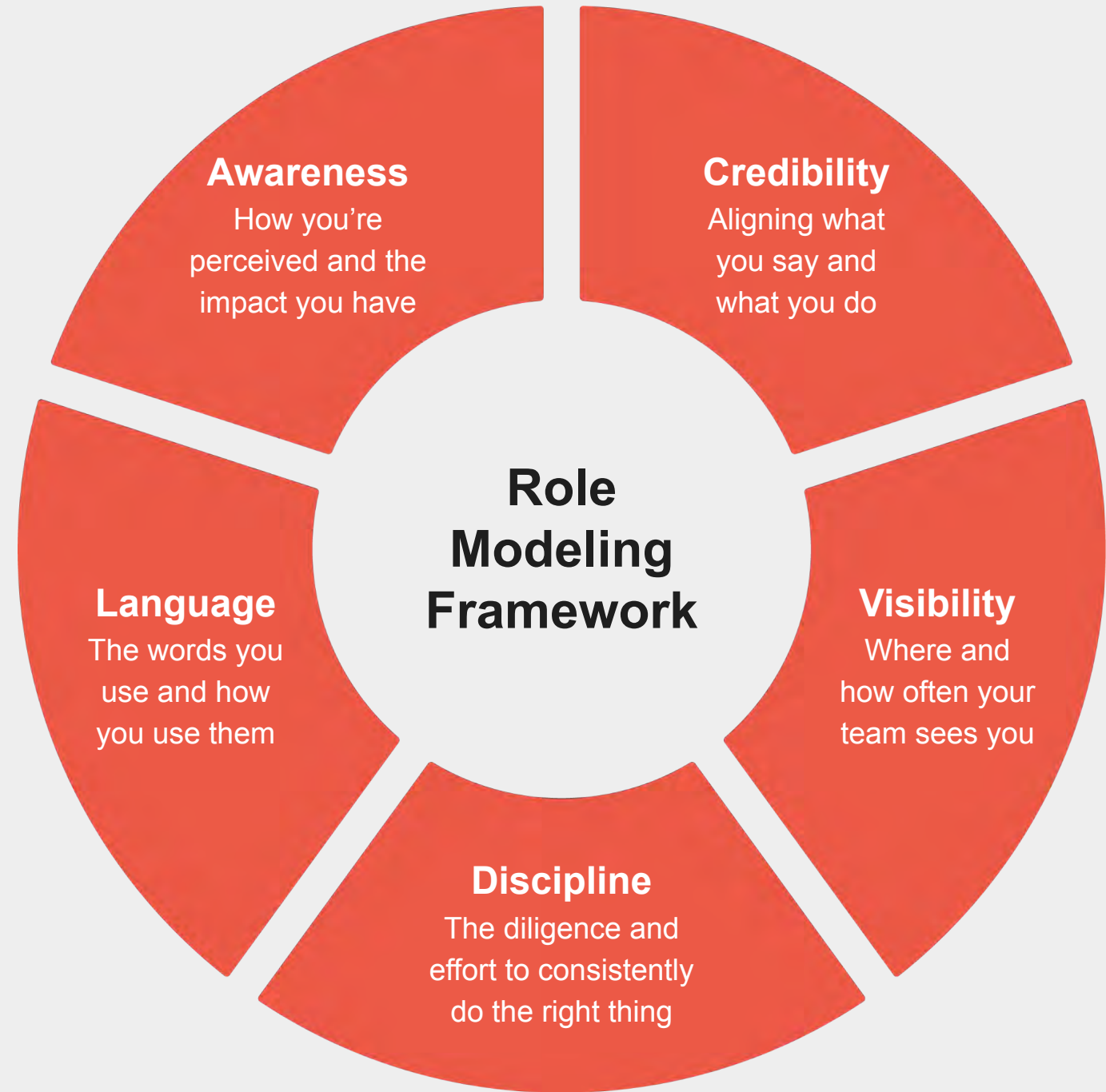
**Hint: It's more than *walking the walk***





## Five Dimensions of Leader Role Modeling

Leader role modeling helps to create a consistent and high-performing culture connected to purpose, strategy, and values.



# Credibility

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Aligning what you say and what you do



**Who is a person that comes  
to mind who embodies  
Credibility?**



# Visibility

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Where and how often  
your team sees you



**Who is a person that comes  
to mind who makes the  
effort to be Visible?**



# Discipline

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The diligence and effort to consistently do the right thing



**Who is a person that comes  
to mind that demonstrates  
Discipline?**



# Language

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The words you use  
and how you use them



**Who is a person that comes  
to mind that chooses their  
Language well?**



# Awareness

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How you're perceived  
and the impact you have

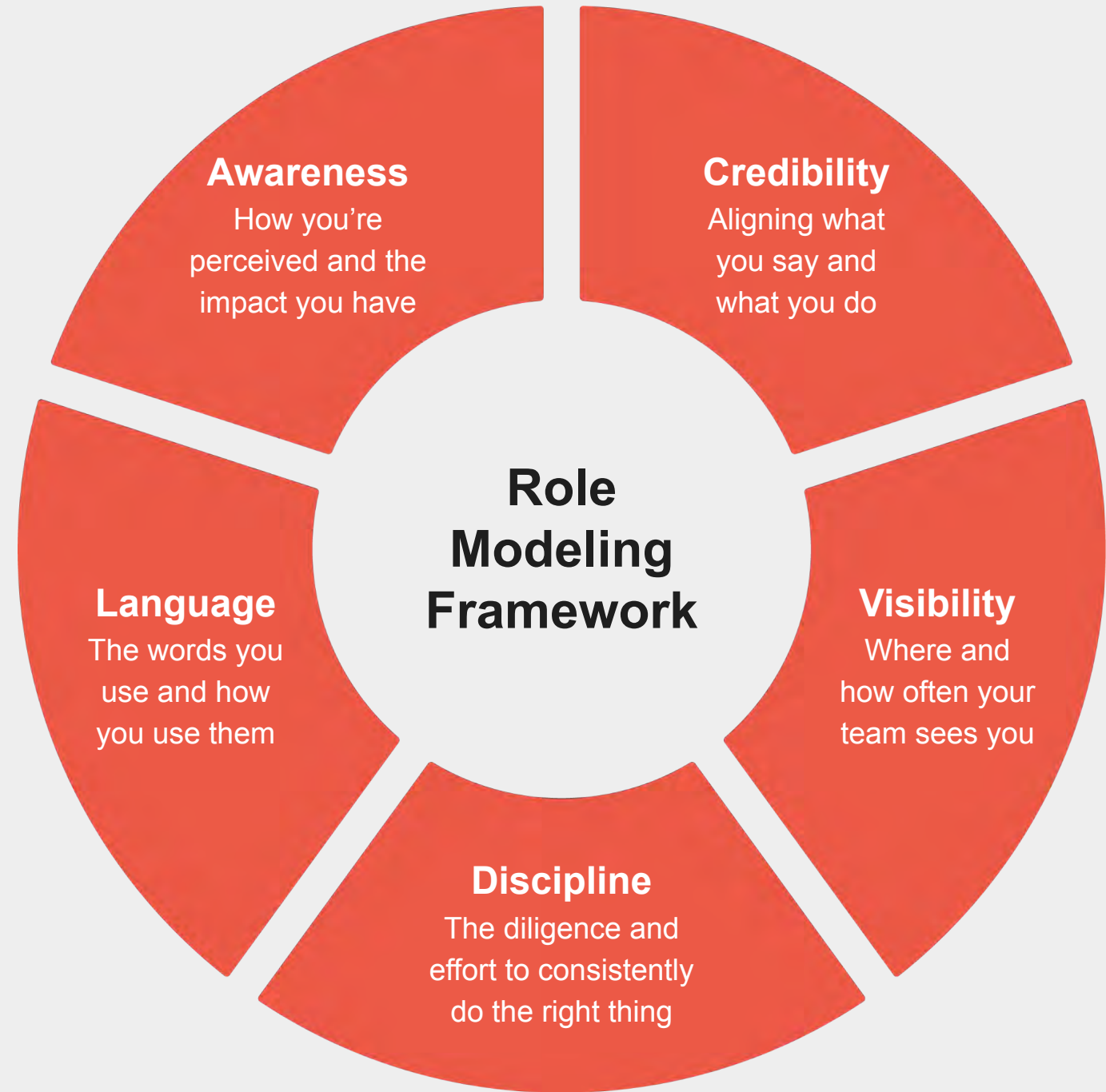


**Who is a person that comes to mind who has great Awareness about themselves?**



## Five Dimensions of Leader Role Modeling

Leader role modeling helps to create a consistent and high-performing culture connected to purpose, strategy, and values.



## Now that you created your role modeling Franken-Leader—

- 1 Where do you excel in leader role modeling?
- 2 What is your biggest opportunity in leader role modeling and what can you do about it?



# Thank you.

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