THE JOURNEY TO ACHIEVE OUR VISION

UVA HR CULTURE GUIDE

——— **2023 Edition**



THE GUIDE FOR THE ROAD AHEAD

HR has always been about serving people, whether supporting faculty, staff, or team members, to do their best in fulfilling the needs of their organization. People within UVA HR are helpers by nature, but in our modern approach to HR, helping isn't simply reactive task completion. To us, helping people means understanding the needs of people and organizations, anticipating challenges, and asking the right questions to unlock the potential of individuals and teams.



THE ROADMAP



How to Use
This Guide &
Key Definitions



Setting the Course



Where Our
Journey Began



4 WAYPOINT Strategic Pillars



WAYPOINT Values



WAYPOINT
Including Everyone
on the Journey



WAYPOINT Leadership Principles



Things to Know Before You Go



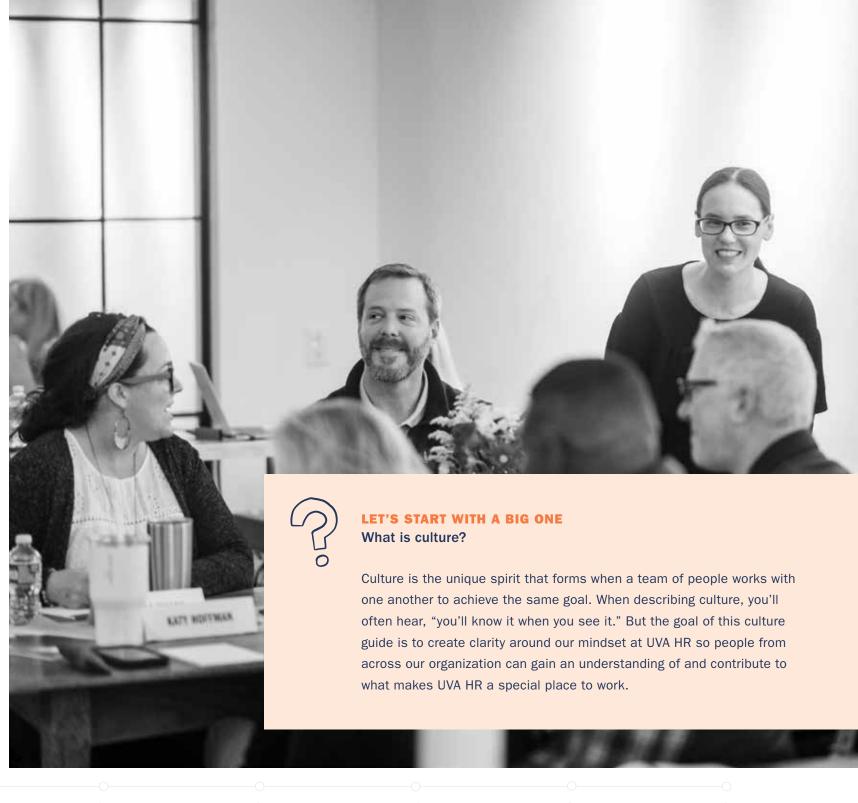
9 Let the Journey Begin

HOW TO USE THIS GUIDE & KEY DEFINITIONS

A guide leaves space for our culture to grow. If we knew every step of the way, we'd call it a manual. Instead, we've intentionally designed this to be an evolving piece that reflects the current state of our journey to achieve our vision as an organization.

We encourage you to dive in and explore. This is not a journey that takes you from Point A to Point B. It will have twists and turns, and because of that, there is no singular way to complete it.

This is a living document. Engage with it. Throughout, you'll find prompts to answer, links to follow, and subjects to explore. Everyone's path will be unique to them, we've provided the foundational components necessary to help you on your way.



We've defined a few themed components you'll discover throughout this guide.



WAYPOINTS

The foundational pillars and principles that inform our work



ROADBLOCKS

Points of caution that can stand in the way of achieving our vision



LOCAL INTEL

Quotes from employees about their journey thus far



THINGS TO DO

Bulleted lists to offer actionable insights and expected behaviors



EMPLOYEE STORIES

Illustrative real-life narratives demonstrating our triumphs, struggles, and everything in between



FIELD NOTES

Editable sections for you to provide feedback and thoughts as you explore



CULTURE CARDS

We've designed a series of weekly companion cards to help bring the themes within this guide to life in your everyday.

Click **here** to download our PDF version.

It is my hope and desire that the culture guide demonstrates what excellence looks like, how each of us contributes each day in our own unique way, and creates an understanding that it requires a strong culture to make our HR group the best in the business.

JOHN KOSKY

SETTING THE COURSE



Achieving our goals and aspirations takes everyone understanding the where, why, what, and how of UVA HR and how they work together.





WHERE WE ARE HEADED

Our Vision

WHAT GUIDES OUR DAILY DECISIONS AND ACTIONS ALONG THE WAY

Our Pillars, Values & Principles

WHY WE EXIST

Our Purpose

HOW WE WILL GET THERE

Our Strategy & Priorities



Setting the Course

Where Our Journey Began

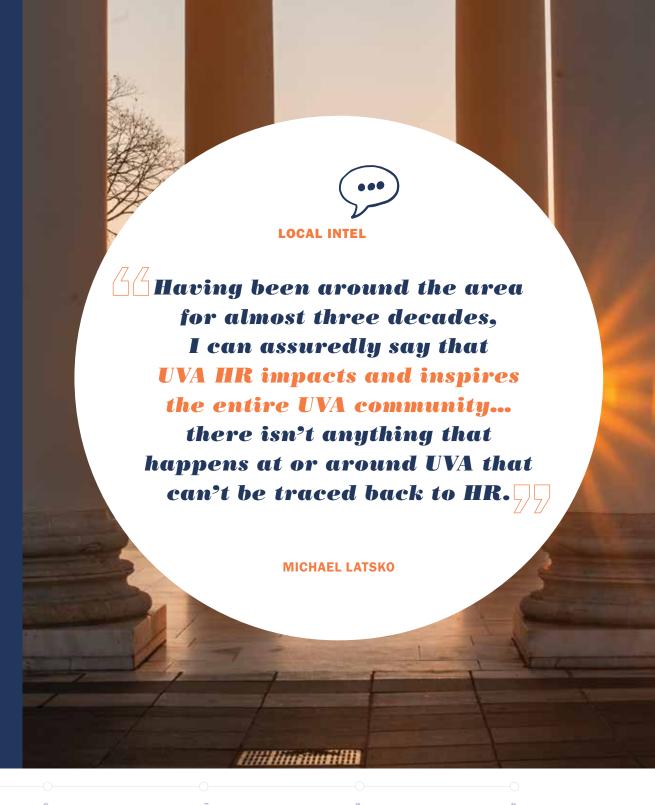
WAYPOINT 1 Strategic Pillars WAYPOINT 2 Values

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OUR VISION

Be an inspiration to all in the UVA community of what a collection of people are capable of.



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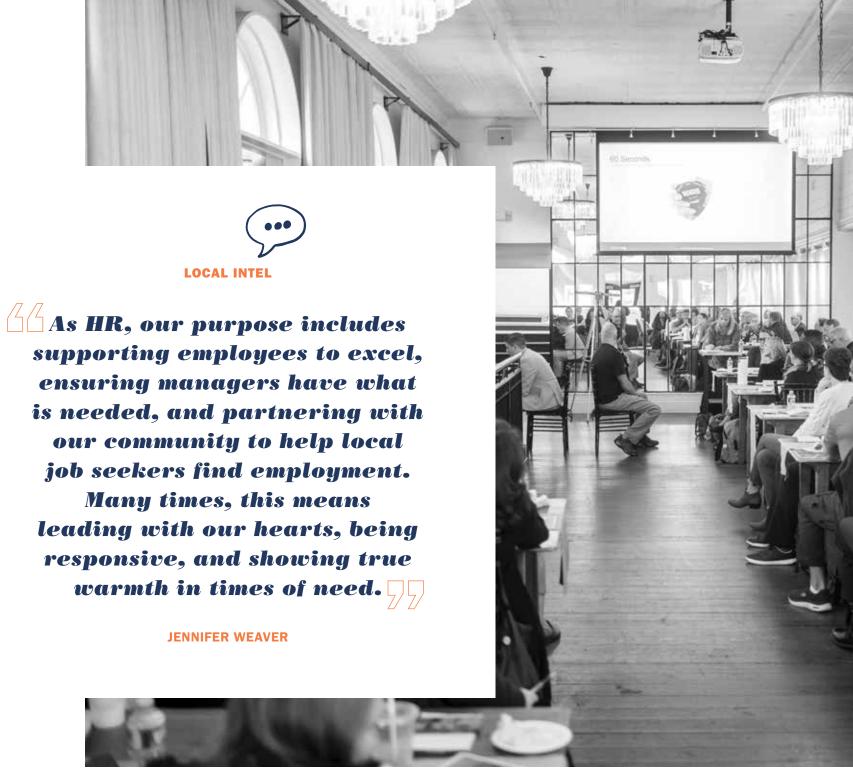
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Ensure people, teams, and organizations can do their best work every day.



Strategic Pillars

Including Everyone on the Journey

WAYPOINT 4 Leadership Principle

OUR 2023 PRIORITIES

Our UVA HR priorities provide direction towards what is most important to accomplish in the year ahead. They also align the group and team goals across the entire UVA HR organization.



Best Place to Work

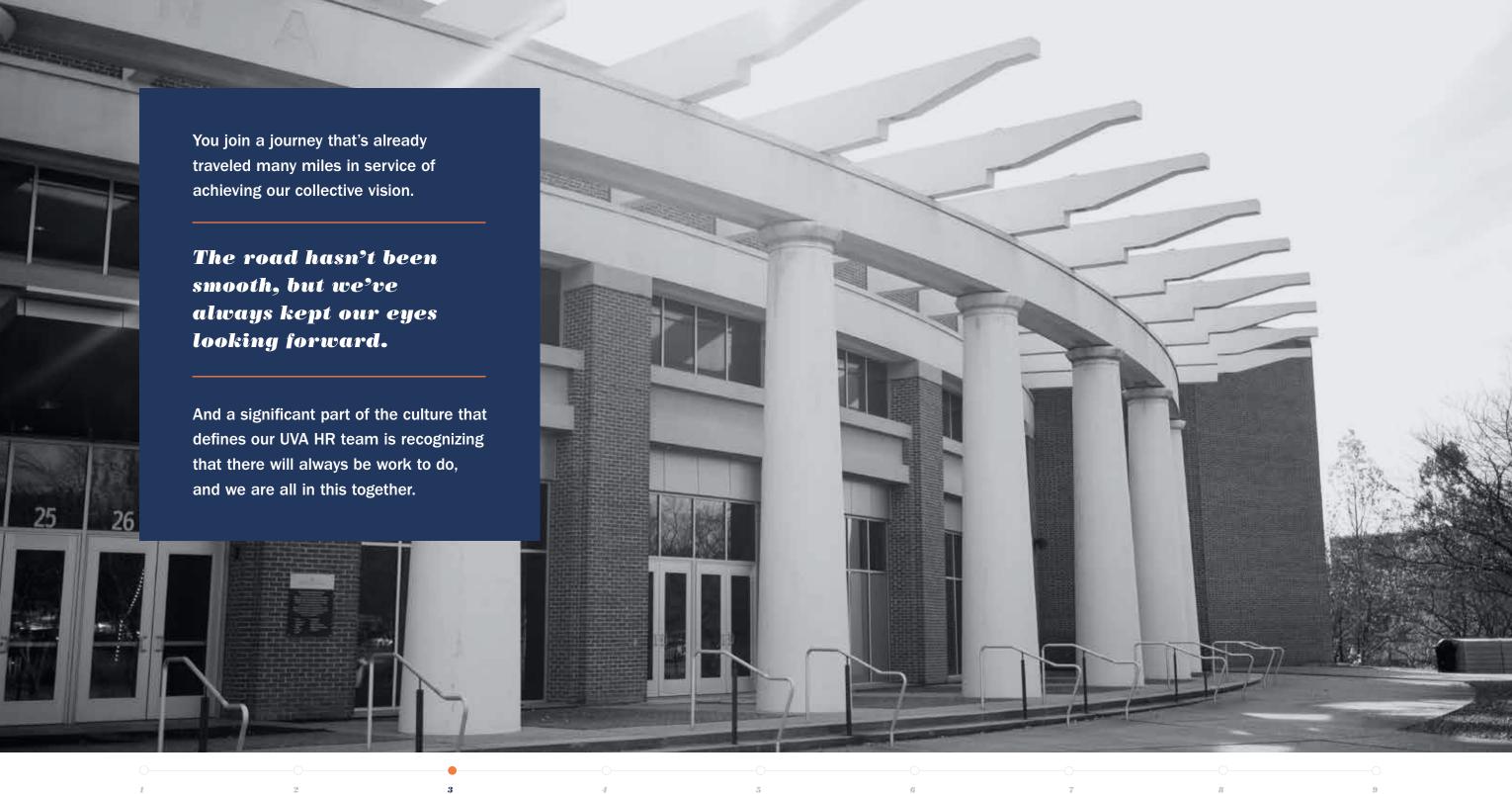
UVA Health Staffing

Building Careers Across Groups

Improving HR from the Inside

Advancing Strategy

WHERE OUR JOURNEY BEGAN







OUR STORY

We are the first organization at UVA that came together as a unified function on behalf of the UVA community so we can work more efficiently and effectively. As part of this work, we consolidated operations, redesigned our model for service, and implemented new technology to make us more effective and efficient. The outcome of these efforts is to provide better value to each organization, which now has a team of experts at their side ready for whatever challenges they may face.

HR has always been about serving people, whether supporting faculty, staff, or team members, to do their best in fulfilling the needs of their organization. People within UVA HR are helpers by nature, but in our modern approach to HR, helping isn't simply reactive task completion. To us, helping people means understanding the needs of people and organizations, anticipating challenges, and asking the right questions to unlock the potential of individuals and teams. A people-focused HR organization means we value the relationships we have, show genuine care for the people around us and those impacted by our decisions, and take care of ourselves so we can do the best job for all the people we serve.

HUMAN RESOURCES JOURNEY





PRE 2018

WALKING IN PARALLEL

Prior to 2018, HR was decentralized across the UVA community. This led to duplication of efforts, systems, and investment and limited innovation and collaboration.

2018-2020

JOINING PATHS

Bringing together and integrating two practices was a big endeavor and the right thing to do.

We created a plan and executed it.

COVID RESPONSE

UVA HR demonstrated our commitment, agility, and resolve during COVID. We shifted priorities, developed new processes, and provided much needed guidance during this unprecedented crisis.

2020-2021

WALKING TOGETHER

With a successful integration of operations and systems, we needed to evolve our culture to help us reach our potential and operate as one team.

A WAKE-UP CALL FROM OUR PEOPLE

Despite the success of our integration, our team let us know all was not okay. A December 2019 survey revealed that 50% of employees would not recommend UVA HR as a place to work. So, we got to work.

THIS LED TO

- · Defining the UVA HR Principles
- · Launching with experiences for ELT, Leaders, and Employees
- · Creating a culture strategy with a defined focus
- · Amplifying our Diversity, Equity, and Inclusion efforts
- · 2021 71% of employees said they would recommend UVA HR as a place to work (21% change from 2019)

2021 & BEYOND

HEADED TOWARDS THE FUTURE

As we operate as aligned, strategic partners with the UVA community in support of their goals, we will remain people-focused, constantly innovating and staying at the forefront of our profession.

THE FUTURE WE WILL HELP CREATE

FOR THE UVA COMMUNITY

- · A Good & Great University
- · A World-Class Health System

FOR UVA HR

- · Support UVA's hiring goals
- · Create strong Charlottesville partnerships
- · Build a leading employee experience
- · Modernize Total Reward

FOR HR PROFESSIONALS

- · A growth mindset to develop competencies across:
- Strategic Thinking
- Data & Analytics
- Digital Integration
- Employee Experience

WHAT WE ACCOMPLISHED

· Workday launched (2019)

· Opened new location (2019)

Realized cost savings with

centralization: \$17mm

· HR teams came together (2018)

Where Our Journey Began

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WAYPOINT STRATEGIC PILLARS



STRATEGIC PILLARS

The six strategic pillars that define how we deliver on our vision and purpose.

Mission-Driven

People-Focused

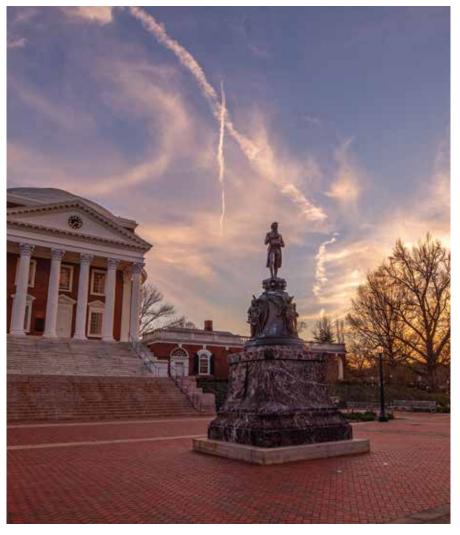
Strategic Approach

Leading Expertise

Exceptional Execution

Innovative Practices





MISSION-DRIVEN

We are inspired by the mission of UVA and its institutions across academia, research, and healthcare. Our work serves the people and teams that shape young minds, make breakthrough discoveries, and restore people to health. We honor the UVA mission and support the goals of each organization through our dedication and effort.

University of Virginia Mission

The University of Virginia is a public institution of higher learning guided by a founding vision of discovery, innovation, and development of the full potential of talented students from all walks of life. It serves the Commonwealth of Virginia, the nation, and the world by developing responsible citizen leaders and professionals; advancing, preserving, and disseminating knowledge; and providing world-class patient care.

University of Virginia Health Mission

Transforming health and inspiring hope for all Virginians and beyond.



Great and Good

UVA 2030 Strategic Plan

Our aim is to be the best public university in 2030, and one of the very best in the world, whether public or private.

UVA Health Strategic Plan

Extending UVA's Great and Good Strategic Plan, UVA Health's Strategic Plan codifies their core values and establishes a unifying vision to be the nation's leading public academic health system and best place to work by transforming patient care, research, education, and engagement with the diverse communities we serve.



ROADBLOCK

Familiarize yourself with each institution's missions and goals to avoid pulling in opposite directions.

Academia

Research

Healthcare



44 We should strive not simply to be great, but also to be good, recognizing that in the not-too-distant future, it will likely be impossible for a university to be truly great if it is not also good.

JAMES E. RYAN

President, University of Virginia





WAYPOINT 1 **Strategic Pillars** Values

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WAYPOINT 4 **Leadership Principle**



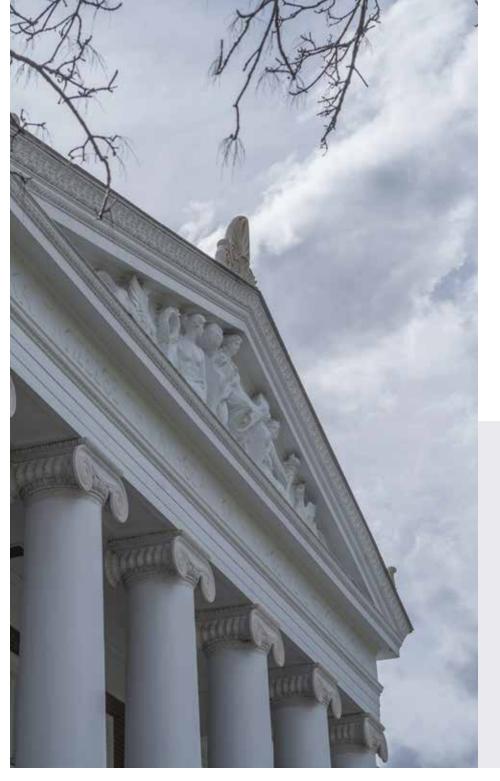
We make time for relationships and invest in the people behind every plan, project, and request. With a foundation of trust, respect, and understanding, we develop partnerships to advance the goals of all who we serve. And, we create an inclusive environment where everyone is welcome and every voice can be heard.



ROADBLOCK

It's easy to retreat to your bubble and work in a vacuum. But it's the relationships we build today that will elevate our work tomorrow.

Read more on what we're doing to make UVA a welcoming place to work for all on page 34 and visit the HR DEI homepage.





LOCAL INTEL

Every voice being heard is not only critical to thriving, but it's critical in keeping with the integrity of what we stand for. \Box

BRIAN FORD



FIELD NOTES ~

List three people you'd like to connect with in the next 30 days. Refer back to this list for the Connect category of the Culture Cards.

WAYPOINT 1 Strategic Pillars

STRATEGIC

We cultivate a deep understanding of our partners and organizations, their goals, and what they want to achieve. This allows us to develop the best options, not just the immediate ones, ensuring we address the most important challenges while thinking of the long-term impact.



ROADBLOCK

The **first** answer that comes to mind is not necessarily the **best** answer. Be thoughtful with how you problemsolve and take a moment to consider how other partners and organizations may impact the solution.

SHARE YOUR DEPARTMENT PRIORITIES

List your department's priorities for the year to help illuminate the path ahead.



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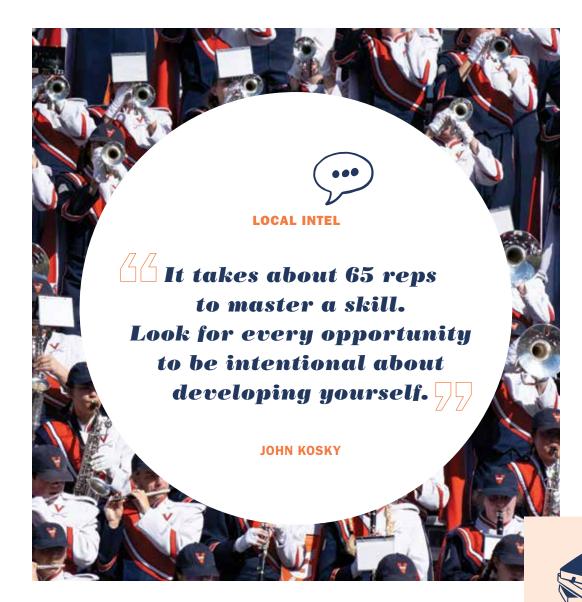
Including Everyone

We develop extensive knowledge in our areas of expertise and make it accessible to our employees and the UVA community. With our understanding of people, practices, and policies, we bring clarity and simplicity to the most complex challenges facing our customers.



ROADBLOCK

Share your knowledge instead of keeping it close. It encourages us to work together and avoid territorialism among our teams.





What is one area of expertise you'd like to grow?

At UVA HR we are all committed to remaining at the top of our profession, and we support everyone in growing their knowledge and expertise through professional development opportunities.

EXCEPTIONAL EXECUTION

At our core, we are responsible for more than 35,000 people contributing to world-class institutions and our community. Enabled by leading technology, data and insights, and clear processes, we reliably deliver the range of services required across the employee lifecycle.



ROADBLOCK

Due to the scale of our institution, the earlier we can involve others in our decision-making, the more we can think ahead and avoid unintended complications.

35,000+	Faculty, Staff & Workers, including
3,800+	Regular and Wage Faculty
14,000+	Academic Staff and Student Workers
8,000+	Medical Center Team Members
10,000+	Contract, Contingent, and Temporary Workers



DID YOU KNOW?

In 2022, we hired 2,946 staff and team members.



PRACTICES

We strive to bring incremental improvements and transformational approaches to all we do. Challenges are opportunities for learning, collaboration, and creativity to deliver the best outcomes for the people within our community.



ROADBLOCK

The biggest impediment to innovation is a fear of failure. Take risks and always look for ways to improve how things are done.



EMPLOYEE STORY

"Prioritization meetings are purposeful and provide many benefits in the way of direction and planning for our team internally. However, the discussions always left me wanting more in the form of organization and streamlining the information to be a more productive process.

But I had been researching new Workday features and knew that a couple of options would increase efficiency and enhance the process for my colleague while she led the meetings. I met with her to pitch the ideas to see if they would make her work more manageable. She was thrilled and provided excellent feedback on what worked for her."

MAGGIE BREEDEN



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VALUES

Use these four values as guides for your everyday decisions and actions as we live into our purpose.

Trust in People

Act Courageously

Get Creative

See It Through

When we live this value...

People feel heard, seen, understood, and supported.



THINGS TO DO

- Treat people with respect and kindness
- Spend time with people and teams to learn from their perspectives and their work
- Share what we know, and work with others to achieve our goals
- Assume positive intent, listen without judgment, and question to understand



FIRST FRIDAYS

On the first Friday of every month, we will meet in person at the office. Led by our FLT (Frontline Leadership Team), we will use these opportunities to spend time with one another, share insights, and gain a greater perspective on the work of our teams.

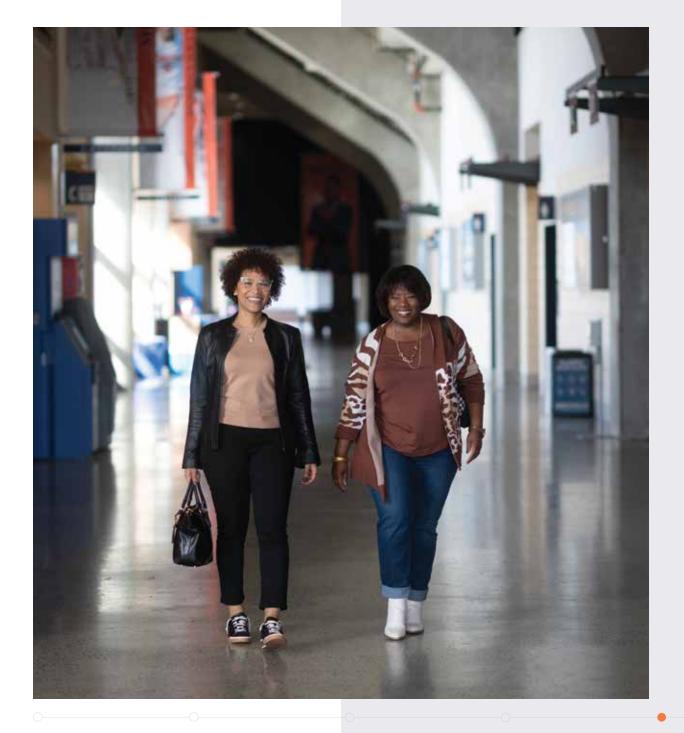


Write a two-sentence bio about yourself to share with the team.

What is something that people may not be aware you do at UVA?

Strategic Pillars

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SHARE A STORY

Describe a time (50 words or less) when someone demonstrated the Trust in People Value in their everyday work.



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ACT COURAGEOUSLY

When we live this value...

We operate with integrity and elevate the work of everyone.

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THINGS TO DO

- Stand up for what's right even when it is difficult
- Speak up when we have something important to say and encourage others to do the same
- · Give feedback directly to the person or group with candor and kindness
- Take the initiative to move forward, even when we are outside of our comfort zone



ROADBLOCK

Delivering feedback in a constructive yet kind way can be a difficult skill to master.

OUR APPROACH TO FEEDBACK

The 4 A's

GIVING FEEDBACK

Aim to Assist

Deliver feedback with positive intent, explaining how the feedback will help the individual and/or UVA HR.

Actionable

Frame your feedback around different behaviors they can use to improve, and focus on moving forward rather than dwelling on the past.

RECEIVING FEEDBACK

Appreciate

It takes courage to deliver and receive feedback, listen carefully and maintain an open mind.

Accept or Discard

The decision to act upon feedback is entirely up to the recipient as long as the feedback is heard and honestly considered.

GET GREATIVE

When we live this value...

We find better ways to solve challenges and move our entire community forward.



THINGS TO DO

- Be curious about our world, our community, and our profession
- Question the way things have always been done
- Work with others to make ideas, approaches, and solutions better
- Take informed risks and experiment, and support others who do the same



What is one problem you're struggling with, and how can you think about it in a new way?

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SEE IT THROUGH

When we live this value...

We demonstrate ownership and achieve the results to which we commit.



THINGS TO DO

- Take responsibility for outcomes, not just actions
- Maintain optimism and confidence in the face of challenge
- Willingly change course when stuck or presented with new information
- Accept when we fall short and work to figure out a better way



WAYPOINT 2

Including Everyone

WAYPOINT INCLUDE EVERYONE ON THE JOURNEY





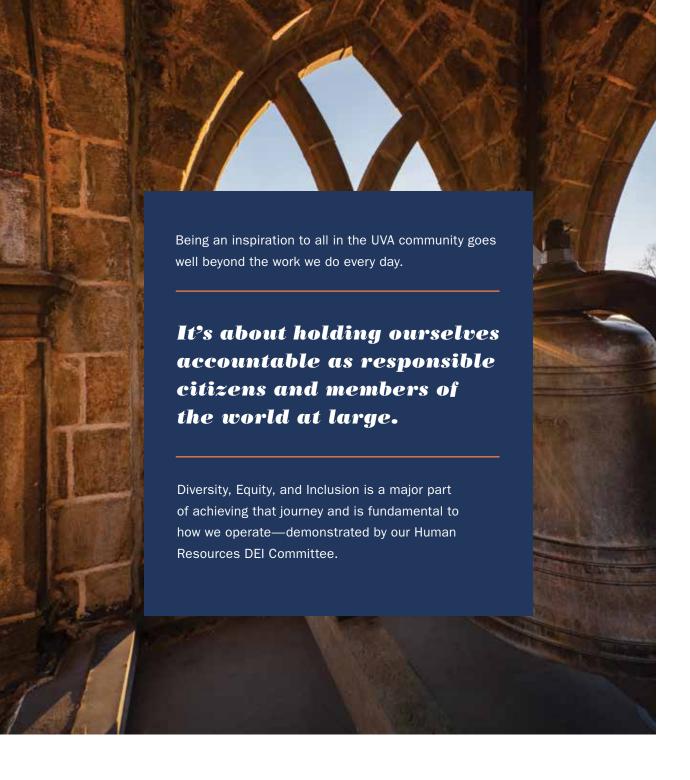
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MISSION

The Human Resources Diversity, Equity, and **Inclusion Committee promotes awareness of** and respect for diversity among UVA staff and faculty; advocates for inclusion and inclusive practices and policies; and ensures equity in human resources programs and processes.

INCLUSIVE BEHAVIORS

We all have our role in ensuring that these principles are upheld. Below are a few highlighted behaviors to create a more inclusive environment.

- Hire from a wide variety of backgrounds
- Invite people to bring their full selves to work
- Listen to and consider all voices during meetings
- Speak up when people are being excluded
- Be conscious of biases

For DEI networking events, resources, and Listen & Learn recordings, check out the HR DEI page.



6 Fundamentally at the core of advancing DEI, it is about taking action and changing the norms. Words don't mean much if we don't act.

JOHN KOSKY

Diversity is core to who we are and allows us to flourish with new ideas, perspectives, and innovation. Equity ensures that each person is given resources and opportunities to reach an equal outcome. Inclusiveness draws on each person's collective strengths and perspectives and allows us to thrive.

BRIAN FORD

Co-Chair DEI Committee

WAYPOINT LEADERSHIP

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WAYPOINT

Wherever you are in your UVA HR career, it's important to align on our expectations for leaders. Here we highlight the leadership principles that you should expect from your leader and expect to follow as a leader.

Set the Example

Know Their Stuff

Communicate Clearly

Own the Outcome

Support & Develop People

WHAT IT MEANS TO BE A LEADER

SET THE EXAMPLE

- Live the UVA HR Principles in everyday actions, especially when it's hard
- Hold themselves to the highest standard in all situations
- Act as one HR team by saying "we", supporting colleagues and assuming responsibility
- Positively challenge the status quo to inspire improvement and innovation

KNOW THEIR STUFF

- · Connect decisions to the goals of UVA HR and the mission of UVA
- Seek learning opportunities to stay at the leading edge of their areas of expertise
- Share their expertise and know when to ask for help
- Understand their partners' work to make informed recommendations

COMMUNICATE CLEARLY

- Share what they can, when they can, if they can
- Give context around decisions and have the ability to say, "I don't know"
- Provide visibility into their team's work and learn about the work of the other HR teams
- Listen first, and share their perspective in the moment

OWN THE OUTCOME

- Deliver on agreed upon goals
- Use data, evidence, and leading practices to set strategy and direction
- Align on expectations and approach, and help the team prioritize
- Leverage strengths, empower individuals, and coach to deliver results

SUPPORT & DEVELOP PEOPLE

- Get to know people on a personal level
- Inspire people and connect their work to the impact it makes
- Create an environment where everyone feels included and valued
- Develop individuals through coaching and exposure to new work



We have to lift the words off the page and build our muscle memory in trying new things and stepping out of our comfort zone. When we fully embrace a growth mindset, you will be amazed about what our collective group can accomplish.

JOHN KOSKY

THINGS TO KNOW BEFORE YOU GO





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HOW WE'RE STRUCTURED

Refer to this chart for a high-level overview of how UVA HR is organized.



VP, CHRO

John Kosky

HR STRATEGY

Shaping the future of UVA HR and supporting its innovative practices across all departments and the UVA community.

EXPERIENCE AND SERVICE

Creating a rewarding and seamless people-focused experience for the UVA community.

TALENT MANAGEMENT

Providing opportunities for all prospective and current members of the UVA community, personally and professionally.

UVA HR HEALTH

Supporting the unique needs of UVA Health to ensure we have the talent and experience to meet patient and team member needs.

HOW WE SAY THINGS

While this list may not be exhaustive, we've highlighted a selection of commonly used phrases and terms to refer to as you begin your UVA HR journey.

COMMON ACRONYMS

BOV	. Board of Visitors	LTD	Long-Term Disability
COE	. Center of Excellence	OD	Organizational Development
EIB	. Enterprise Interface Builder (Workday)	0E	Open Enrollment
ER	. Employee Relations	OIB	Old Ivy Building - HR physical location
ERG	. Employee Resource Groups	ORP	Optional Retirement Plan
FDM	. Foundation Data Model	PAP	Pipelines and Pathways
FEAD	(Finance Term)	PRS	Professional Research Staff
FEAP	. Faculty and Employee Assistance Program	SME	Subject Matter Expert
FLSA	. Fair Labor Student Act	STD	Short-Term Disability
FOIA Request	. Freedom of Information Act - i.e., the state requesting access to emails	TA	Talent Acquisition
		TR	Total Rewards
FSA	. Flexible Spending Account	UBI	University Business Intelligence
HRBP	. Human Resource Business Partner	UPG	University Physicians Group
HRSC	. Human Resource Solution Center	VRS	Virginia Retirement System
HSA	. Health Saving Account		

& Key Definitions

UVA COMMUNITY

The UVA Community is composed of all staff, faculty, professional research staff, students, alumni, fans, retirees, parents, dependents and family members, donors, on-site vendors, and those with a direct link to the University that come together for a shared purpose.

ON GROUNDS

Those schools, units, and UVA organizations in close proximity to the Academical Village.

OUR LEADERSHIP TEAMS

ELT Executive Leadership Team

Includes our CHRO John Kosky and his direct reports:

- AVP of Service and Experience
- AVP of Talent
- · Chief of Staff
- Chief HR Health System
- Senior Director of Change Management
- Special Assistant to the CHRO

SLTSenior Leadership Team

Includes Senior Director and Director level roles reporting to ELT members

FLTFrontline Leadership Team

Includes Managers and Supervisors reporting to SLT members.





HOW WE COMMUNICATE

Beyond the typical methods of communication like email and face-to-face interaction, here are a few more methods we use at UVA HR and how we like to use them.

MICROSOFT TEAMS

- The Foundations Teams channel is our go-to resource. There, you'll find weekly updates, special interest groups, and tools and resources to support your HR journey.
- We use the Teams chat function to communicate with colleagues on quick response questions and/or comments.

ALL HANDS EXPERIENCES

 Held quarterly, our All Hands Experiences are held in person with a Zoom capability for our non-local employees. They offer a great opportunity to connect with your colleagues and is a time when key HR updates are shared along with developmental opportunities.

HOW WE WORK

Every team has their own nuances to meeting cadence and expectations, but here are a few UVA HR-wide guidelines for how we get great work done.

MEETING TIPS & GUIDELINES

- Monthly 1:1s with leaders should be a place for honest, two-way communication.
- Prereads are highly recommended for team/group meetings.
- Use email for updates so team meetings can leave time for discussion and strategic planning.
- Try to share any specific asks you have for the group in advance of the meeting.
- Begin internal meetings with "structured unstructured time." Spend the first five or so minutes catching up and connecting with each other.

OUR APPROACH TO HYBRID WORK

At UVA HR, flexibility is fundamental to how we operate—creating the conditions for people to do their best work. Our hybrid approach ensures flexibility for roles where that is possible and endeavors to offer everyone autonomy over their own working environment to suit their unique needs. The expectation is that you remain aware and attentive to the ever-changing requirements of your role and team. Specific individual and team arrangements are set by team leaders with input from their employees.

As an organization, we continue to value inperson work and gatherings for the benefits it brings to relationships, our culture, and the impact of work. We will continue to create in-person experiences when it makes sense and reevaluate our approach to hybrid work as UVA HR evolves.

Strategic Pillars



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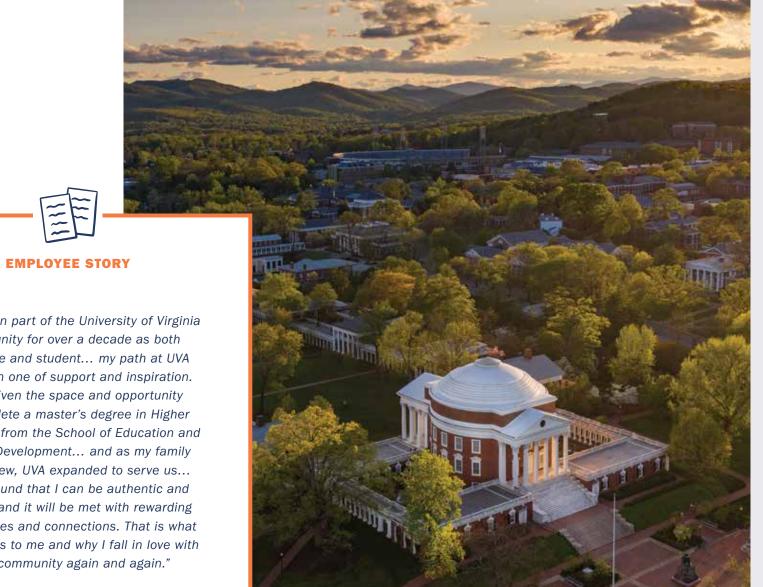
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What was your "I love UVA HR" moment?

"I have been part of the University of Virginia community for over a decade as both employee and student... my path at UVA has been one of support and inspiration. I was given the space and opportunity to complete a master's degree in Higher Education from the School of Education and Human Development... and as my family and I grew, UVA expanded to serve us... I have found that I can be authentic and curious, and it will be met with rewarding experiences and connections. That is what UVA means to me and why I fall in love with this community again and again."

JENN BARI

